

FOR IMMEDIATE RELEASE



GEORGE DEL GOBBO
Music Director and Conductor

CONTACT: Becky Young, Marketing Director
706.256.3645 (ofc) 706.323.7051 (fax)
E-mail: byoung@csoga.org Website: www.csoga.org

CSO Announces New Executive Director!

COLUMBUS, GA, JUNE 9, 2011—The Columbus Symphony Orchestra (CSO) is pleased to announce that Sara Ketcham has accepted the position of Executive Director. Ketcham will begin her duties as Executive Director on July 5, 2011. The Search Committee considered an impressive pool of more than thirty well-qualified applicants. Ketcham was chosen from a final group of three finalists. Her experience in development in the non-profit arts world made her the best choice for the CSO.

We are very excited about Sara coming to the Columbus Symphony. We feel her skills, experience, and personality will be a tremendous asset as the orchestra moves forward.

-George Del Gobbo, CSO Music Director and Conductor

The Columbus Symphony Orchestra is absolutely thrilled to have Sara on our team. We believe that her character, knowledge and professionalism will allow Sara to lead the CSO very well. She has been an advocate for the arts in Columbus for several years, and we are certainly blessed as stakeholders of the Symphony to work with her going forward.

-Steve Adams, Incoming CSO Board President



About Sara Ketcham:

Sara Ketcham is originally from Montgomery, Alabama. A graduate of Troy University's Hall School of Journalism, she holds a Bachelor of Science degree in public relations and broadcast journalism. Ketcham moved to Columbus in 2000, and has worked in the not-for-profit arena for the past 11 years. She has held the position of marketing coordinator and most recently development director for the Springer Opera House, as well as, vice president of sales and marketing at the Columbus Convention and Visitors Bureau and marketing specialist for TIC Federal Credit Union. Ketcham is a member of Calvary Baptist Church where she ministers to 5th and 6th grade students in their Awana program.

Our city has a wonderful asset in the Columbus Symphony Orchestra, and I am humbled to be chosen to lead such a vibrant organization with such a rich history. I look forward to working with the board of directors, staff and community to expand the reach of the symphony and continue to grow its audiences.

-Sara Ketcham, CSO Executive Director

-more-

The Columbus Symphony Orchestra was formed in 1855 and is the second orchestra founded in the nation. The CSO, under the direction of George Del Gobbo, has long been considered one of the Southeast's premier musical ensembles. The CSO is a tenant of RiverCenter for the Performing Arts. The Symphony's performance venue, Bill Heard Theatre, seats 2,000 and provides a state-of-the-art visual and acoustical experience. This season marks some milestones for the CSO. We will be celebrating 156 years of the CSO and 25 years of conductor George Del Gobbo. We invite you to celebrate with us and **JOIN THE TRADITION!** For more information about the CSO visit our website at www.csoga.org or call 706.323.5059.

Season Tickets Now On Sale! Call the RiverCenter Box Office, 706.256.3632 or stop by M-F, 10A to 5:30P to purchase tickets. Visit the CSO website at www.csoga.org for a First-Time Subscriber Coupon!
Join the Tradition!